

TEACHING MATERIAL GUIDANCE

1. Title of the material

Participation. Actively engaging citizens and stakeholders in the development of Sustainable Urban Mobility Plans

<http://www.sump-challenges.eu/kits>

2. Which section of the SUMP it is relevant to?

The manual refers to the whole cycle of SUMP as the citizens and stakeholders involvement is important at each stage of the process. Citizens and stakeholders are continuously involved in all phases of SUMP development, but their participatory processes are kept separate. More specific it refers to **step 1 (activity 1.4)** – where stakeholders and citizen involvement in planning and to **step 4 (activity 4.2)** – where scenarios with citizens and stakeholders are discussing and to **step 5 (activities 5.1 and 5.2)** – where common vision, objectives and targets are agreeing and to **steps 7-9** – where final plan is elaborating and adopting and finally jointly celebrating and finally **to step 11 (activity 11.2)** – where citizens and stakeholders are informed and engaging in monitoring.

3. Which Mobility Manager knowledge this material is the most relevant to?

It is related to stakeholder involvement tools (section 7 of the Mobility Manager competencies). The report has also an indirect reference to Section 2 (Development of Sustainable Urban Mobility Plans) as participation is related to whole process of SUMP development.

4. Problem approached and content overview

Problem approach:

A Sustainable Urban Mobility Plan (SUMP) sets out a programme with goals and priorities for the long-term development of a city's transport system. A transition towards sustainable mobility requires active support from the public and stakeholders and if successful, viable strategies are to be found. A dialogue-based participation process is crucial for example, for analysing mobility problems, developing common objectives, and selecting mobility measures. The engagement of citizens and stakeholders can create a positive foundation for collaborative planning, improve the knowledge base, consider new ideas and opinions and increase the overall quality and credibility of decision making. There are also challenges to running an effective participation process. For example, a lack of political support to conduct a SUMP process that takes lay and expert knowledge seriously, inadequate financial resources or limitations in staff capacities. If stakeholders and the public are insufficiently addressed during the SUMP development process, planners might face unexpected interventions and miss opportunities for cooperation. Further, a wide range of involvement tools are available from which the planning



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authority needs to find the most suitable combination. Finally, inputs from citizens and stakeholders need to be fed back into technical planning and political decision making.

Content overview:

This manual provides comprehensive guidance on the one of core pillars of sustainable urban mobility planning - engaging the public in the SUMP development process. It presents a wide range of solutions for the development of a SUMP under different local and national planning frameworks. Its focus on the most relevant and challenging elements of engaging the public in the SUMP development process and managing the process of participation.

The manual provides a theoretical framework for the proper conduct of the participation process. Provides answers to the following questions:

- How to integrate participation into the SUMP development process?
- How to prepare for participation?
- How to develop an engagement strategy?

Moreover provides methods to identify participants for a participation process and a set of tools for involvement. Describes the methods of raise awareness for the SUMP participation process. Finally, it provides advice on managing and evaluating the participation process.

There are 3 main parts of the manual.

The first part of the manual gives information on the understanding of the challenge in the context of sustainable urban mobility planning, its relevance in the SUMP development process and the barriers planning authorities face when engaging citizens and stakeholders in transport planning. It outlines the current understanding of the benefits and challenges of participation in SUMP development.

The second and core part of the manual presents recommendations, methods and approaches as well as local case study examples of how best to tackle identified local “hot topics”. It suggests practical approaches to conducting effective, meaningful participation in sustainable urban mobility planning.

The final section directs the reader to more interesting material for further reference.

5. Who could be interested in this material?

The target audience indicated by the authors includes mobility practitioners, mobility planners but not limits to these groups. Students and those looking for comprehensive guidance on a specific step of participation managing, methods and tools available as well as common challenges may benefit a lot.

6. What is worth mentioning as an innovative factor for the reader?



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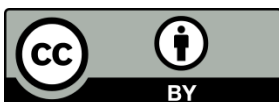
These guidelines provide practical advice underpinned by city examples of how to engaging the public in the SUMP development process.

The manual is a part of the kit that consists of a Quick Facts Brochure, a SUMP Manual, and an e-learning course.

Facts Brochure and Manual in English, Croatian, Czech, Dutch, French, German, Hungarian, Polish, Romanian is available.

7. Limitations

No specific limitation identified.



The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein



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