

## TEACHING MATERIAL GUIDANCE

### 1. Title of the material

*UJEP, SUMP – Objective and target setting*

*Link*

### 2. Which section of the SUMP it is relevant to?

The material covers mainly the objective and target setting phase within a SUMP (phase 6 of the SUMP cycle). It may serve to the preparation part of a SUMP as well - when discussions on the planning framework and directions of SUMP start. The objectives and targets are set-up based on an approved mobility vision (the previous phase of the SUMP cycle) and followed-up by preparation of implementation scenarios, assessing and selection of the one and its measures.

### 3. Problem approached and content overview

The presentation describes the objective and target setting within a SUMP. It presents how objectives should be settled, what they should tackle and what the criteria for appropriate objectives are. For inspiration, several examples of SUMP objectives are presented.

### 4. Who could be interested in this material?

The material could be of use for teams planning and elaborating a SUMP, while discussing priorities of further mobility development, together with relevant stakeholders. It can be used also for education in the field of strategic (mobility) planning. It could be of use to transport planners in general, as well.

### 5. What is worth mentioning as an innovative factor for the reader?

The formal criteria for good objectives formation could be an innovative clue for planning praxis in some cities.

### 6. Limitations

The material tackles the topic of Objective and Target Setting in the field of transport, it does not specifically mention the link to strategic objectives in other urban development areas, but this link is obvious, as while assessing the new mobility objectives, other city objectives are usually overviewed. A systematic review of objectives in all adjacent areas should be worked out, it calls for a specific presentation on this issue.

